

# Case Study

The VIP Experience is a UK-based live music and culture agency dedicated to curating quality rap, hip-hop and grime events.

📍 Phoenix Live Music Bar, Birmingham, UK

📅 5th November 2025

🎫 Sold Out — 80 Capacity

On November 5th, 2025, The VIP Experience curated The **Durrtty Work EP Party** — a sold-out album promotion event, bringing together established and emerging UK grime talent. The event featured high-energy performances, an engaged audience, and a strong sense of community that highlighted Birmingham's position at the heart of UK music culture.

**Line Up** - Durrtty Skanx · Face · C4 · Vader · Mr. Manage · Hitman · DJ Big Mikee · Trappy

- ✓ Sold-out crowd (80 cap venue)
- ✓ Full video and photography coverage
- ✓ Smooth execution and strong local engagement
- ✓ Strong artist relationships and crowd energy



The VIP Experience has previously collaborated with internationally respected artists including:

- Grafh (U.S.) — UK appearances and local tour routing/bookings
- Lil' Cease (Junior M.A.F.I.A.) — Live event booking and promotion

These collaborations helped build the foundation for the agency's artist network and growing reputation across UK and US hip-hop/rap communities.



Following the success of The Durrty Work EP Party, The VIP Experience is now developing partnerships and tour activations for 2026, continuing to connect UK and international talent through curated live events.

**Contact us** on the email below to discuss your VIP Experience!



*'Your energy, professionalism, and attention to detail made the whole experience smooth and unforgettable. Couldn't have asked for a better collaboration.'*

*The night was pure vibes start to finish. Definitely one for the books 🙌🔥.'*

- KR Management for Durrty Skanx

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## Contact Us



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